

**Children's Theatre Workshop's  
8th Annual Cupcake Showdown Fundraiser  
Sponsorship Form**

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For 65 years, Children's Theatre Workshop ("CTW") has provided thousands of children and teens in Northwest Ohio and Southeast Michigan with a quality, education-based arts experience. In an average year, CTW serves more than 450 students from over 100 different schools!

**Mission Statement:** The Children's Theatre Workshop offers an inclusive environment for children of all backgrounds, cultures, and lifestyles where they have the opportunity to study many aspects of theatre arts, develop valuable life skills, and produce quality plays.

In recent years, due to a significant increased demand from students and parents, CTW has approached maximum capacity for some of its programming. We need your help to continue to grow CTW's programs and be able to serve every child or teen who wants to have an arts and theatre experience. Over the past seven years, CTW has developed its Cupcake Showdown fundraiser to help support CTW's program and institutional growth, which directly benefits CTW's students. ALL proceeds from the Cupcake Showdown are redirected into CTW's programming and services.

On behalf of the Board and staff of CTW, we would like to cordially invite you to sponsor our spring fundraiser, The Cupcake Showdown. The 8th Annual CTW Cupcake Showdown is Sunday, February 17th, 2019 from 2-4:30pm, at the Gesu's Charles E. Sullivan Center at 2049 Parkside Blvd. Over the past 8 years, the Cupcake Showdown has had hundreds of happy attendees who delighted tasting dozens of creative cupcakes by Toledo-area bakeries.

The theme for the 2019 Cupcake Showdown is Dr. Seuss to celebrate CTW's upcoming Summer 2018 musical, *Seussical the Musical!*

CTW encourages each Bakery to have fun with the theme and show their creative side! Awards will be given out in the following categories: best overall cupcake (voted on by event attendees), best themed cupcake, and best display. The Cupcake Showdown is a fun-filled, family-friendly event and the SWEETEST fundraiser in Toledo.

Please consider sponsoring the Cupcake Showdown today! With your sponsorship, CTW will be able to direct even more much-needed support to its programs and services. If you have any questions, please contact Fundraising Coordinator Trina Friedberg at tfriedberg@ctwtoledo.org or call the office at 419-244-5061.

## Children's Theatre Workshop's 2019 Cupcake Showdown Sponsorship Opportunities

### Devil's Food Chocolate Sponsor \$1,000

- Recognition from the stage at the 2019 Cupcake Showdown;
- Company Banner displayed at the 2019 Cupcake Showdown;
- Company logo on website, brochures, programs, and posters for the '18-'19 season and the Cupcake Showdown;
- 2 tickets to every production in the 2018-19 season; and
- 4 tickets to CTW's 8th Annual Cupcake Showdown Fundraiser.

### Red Velvet Sponsor \$750

- Company logo on website, brochures, programs, and posters for the '18-'19 season and for the Cupcake Showdown;
- Company Banner displayed at the 2019 Cupcake Showdown; and
- 4 tickets to the 2018 Cupcake Showdown.

### Carrot Cake \$500

- Company logo on website, brochures, programs, and posters for the '18-'19 season and for the Cupcake Showdown
- 4 tickets to the 2019 Cupcake Showdown

### Peanut Butter & Jelly \$300

- Company logo on website, brochures, programs, and posters for the Cupcake Showdown
- 4 tickets to the 2019 Cupcake Showdown

### Vanilla Bean \$100

- Company logo on website, brochures, programs, and posters for the Cupcake Showdown
- 2 tickets to the 2019 Cupcake Showdown

**Children's Theatre Workshop's  
2019 Cupcake Showdown Sponsor Commitment Form**

**SPONSOR INFORMATION:**

CONTACT NAME, as it should be listed in programs:

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COMPANY, if applicable, as it should be listed in programs:

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ADDRESS:

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CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PRIMARY PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Sponsorship Level: \$ \_\_\_\_\_

The Cupcake Showdown fundraiser will be held on Sunday, February 17th, 2019. All commitments must be received by January 27th, 2019 in order to receive recognition.

SPONSOR/DONOR SIGNATURE:

\_\_\_\_\_ DATE: \_\_\_\_\_

The Children's Theatre Workshop (CTW) is extremely thankful for your generous support. If you have any questions, or would like to sponsor Children's Theatre Workshop for a scholarship or upcoming season, please contact Development and Educational Outreach Coordinator Trina Friedberg at [tfriedberg@ctwtoledo.org](mailto:tfriedberg@ctwtoledo.org) or call our office at 419-244-5061.

**CTW is a non-profit organization and your contribution is tax deductible to the extent allowed under the law.**

**THANK YOU FOR SUPPORTING 65 YEARS OF THEATRE BY  
CHILDREN FOR CHILDREN!**