

Dear Bakery:

On behalf of the Board and staff of The Children's Theatre Workshop ("CTW") we would like to cordially invite you to participate in our annual spring fundraiser, **The Cupcake Showdown**.

The 7th Annual CTW Cupcake Showdown is Sunday, March 4th, 2018 from 2-5pm, at Handmade Toledo, 1717 Adams, Toledo, Ohio 43604. All proceeds from CTW's Cupcake Showdown go to support CTW and its programs and services. Over the past 7 years, the Cupcake Showdown has had nearly hundreds of happy attendees who delighted in each of ten Toledo-area bakeries' creations.

The theme for the 2018 Cupcake Showdown is *James and the Giant Peach* to celebrate CTW's upcoming Summer 2018 musical.

We encourage each Bakery to have fun with the theme and show their creative side! Awards will be given out in the following categories: best overall cupcake (voted on by event attendees), best themed cupcake, best cupcake decoration, and best display.

Each participating Bakery must provide:

- Minimum quantity of 400-500 mini cupcakes.
- Serving trays, plates, and other accessories to display their cupcakes.
- Company signs, banners, business cards, etc.

CTW will provide the following for each Bakery's in-kind food donation:

- Recognition on event materials and CTW website.
- Complimentary business card-sized ad in the program for CTW's Spring 2018 program.
- A 6-8 foot table.

There are a limited number of bakery spots available—first come, first serve! **Registrations are due by February 4th, 2018.** We thank you for your consideration of participation in our March 4th event. Support such as yours enables CTW to maintain its current programs and services, and allows for new program growth as well. Please contact us to discuss any questions you may have.

Thank you so much for your consideration,



Trina Friedberg  
Development and Educational Outreach Coordinator

## Children's Theatre Workshop Cupcake Showdown Bakery Participation Form

Please commit by February 4th, 2018, by emailing this form to [tfriedberg@ctwtoledo.org](mailto:tfriedberg@ctwtoledo.org).

**Bakery/Caterer Name:** \_\_\_\_\_

**\*\*Please provide the company or business name and address that you want to appear in the program and event information\*\***

**Contact Person's Name:**

\_\_\_\_\_

**Phone & Cell:** \_\_\_\_\_

**Address:**

\_\_\_\_\_

Street

City

State

Zip Code

**Email Address:** \_\_\_\_\_

**Type of Cupcake(s) Providing (flavors, gluten free, etc.):**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Cupcake Quantity (minimum is 400 servings; we encourage bite-size or mini cupcakes):**

\_\_\_\_\_

**Monetary Value of Donation:** \_\_\_\_\_

**Delivery/Set Up Time on March 4<sup>th</sup> (set-up begins at 11am on March 4<sup>th</sup>, please let us know when you plan to arrive for set-up so that we can coordinate assistance as needed):**

**Set-Up Arrival Time:** \_\_\_\_\_

**Please note that each Bakery must have a representative present for the event at the Cupcake Showdown on March 4th, 2018.**

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

**Thank you for supporting 64 years of Theatre by Children, for Children!**